



Junior AchievementTM of New York

Junior Achievement of New York

Junior Achievement's Mission & History

Our mission is to inspire and prepare young people to succeed in a global economy.



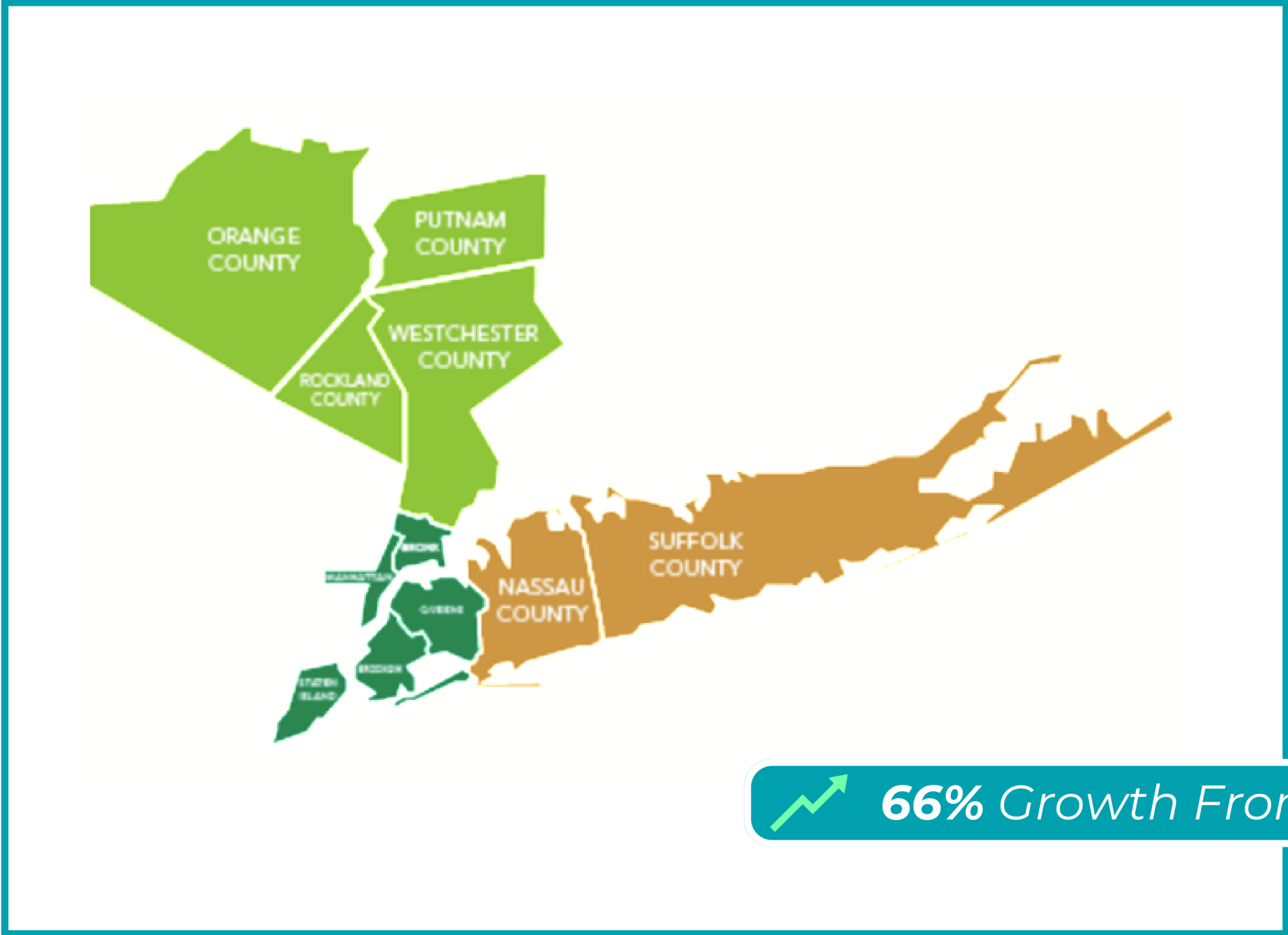
- JA New York is an affiliate of Junior Achievement USA, which reaches more than 4.8 million students per year
- Founded in 1919, JA learning experiences now include in-class and after school programs, virtual offerings and site-based learning and simulation experiences
- Believe in the power of young people, partnerships, and collaboration
- Conviction in the educational and motivational impact of relevant, hands-on learning

JA New York Strategic Priorities

- Prioritizing schools and districts where the majority of students are economically disadvantaged and have limited access to financial education and career awareness resources and opportunities
- Expanding middle school partnerships to take advantage of our JA Inspire and JA Finance Park initiatives
- Increasing Job Shadow and internship opportunities to help expose high school students to tomorrow's careers and prepare them with the skills they need to succeed



New York State Impact



67,567
STUDENTS
SERVED

243
SCHOOLS
& CBO'S

348,808
CONTACT HOURS

New York City Impact

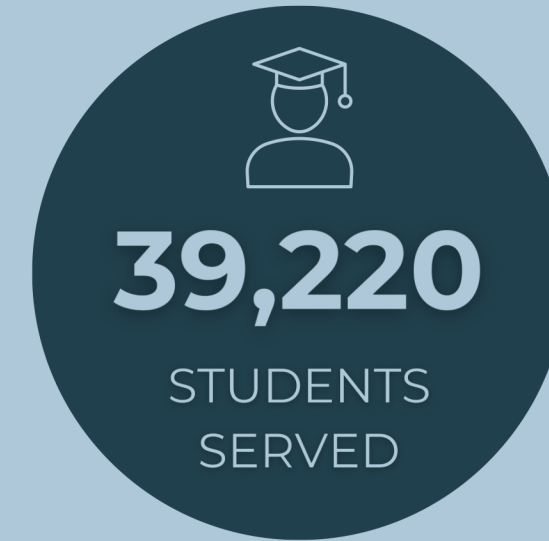


Long Island and Lower Hudson Valley Impact

Junior Achievement delivered JA learning experiences to more than **23,000 students across Long Island** and over **16,000 students throughout the Lower Hudson Valley.**



52% Growth From 21-22



Our Valued Partners

Government, Corporate, and Nonprofit Partnerships Make Up Our Community

Board Companies



Accenture
Bank of Hope
BlackRock
Bloomberg LLP
BNY Mellon
CitiGroup
Coin Metrics

Crown Castle
Cushman & Wakefield
Deloitte
Edelman
FedEx Express
G.C. Andersen Partners, LLC
Google

JPMorgan Chase
KKR
KPMG
PayPal
PepsiCo
Pitney Bowes
Point72

Santander
Starr Companies
Viscogliosi Bros. LLC
Voya
Webster Bank
Winston & Strawn LLP

Proven Success

JA programs use independent, third-party evaluators to conduct studies on the impact and efficacy of its programs

Students who participate in JA demonstrate the following outcomes:

- **90%** report that JA played an important role in believing **they can achieve their goals**
- **91%** report that **JA motivated them to learn**
- **88%** say it made them **think of new career paths**
- **27%** say JA positively **influenced their decision to start or run a business**

JA Learning Experiences



- In-class JA Curriculum
- JA Finance Park
- JA Inspire Virtual
- JA High School Heroes
- JA Social Innovation Challenge
- JA Job Shadow Experiences

What Makes JA Different

Authentic & engaging **real-world**
connectivity



Proven track record of expertise in
experiential learning



Deep understanding of the skills
needed for the **future of work**



Trust and **credibility** with educators
and school partners



Testimonial

"Junior Achievement provided a hands-on opportunity for students to get to know our community better.

My students had such a fun day learning applicable skills they can continue to use throughout their education and beyond.

It was a great opportunity to show our students that even at a young age, they have a voice and can use it to make a difference in their own neighborhoods to make their futures brighter."

– NYC Educator

Corporate Engagement Opportunities

Volunteering

School-based opportunities through **JA in a Day** and **Career Speaker** events

- Host a **JA Job Shadow** or work with students at **JA Finance Park**

Financial Support

- **Corporate Giving**
- **Programmatic** and **Special Event Sponsorships**
- **Employee Fundraising Events**



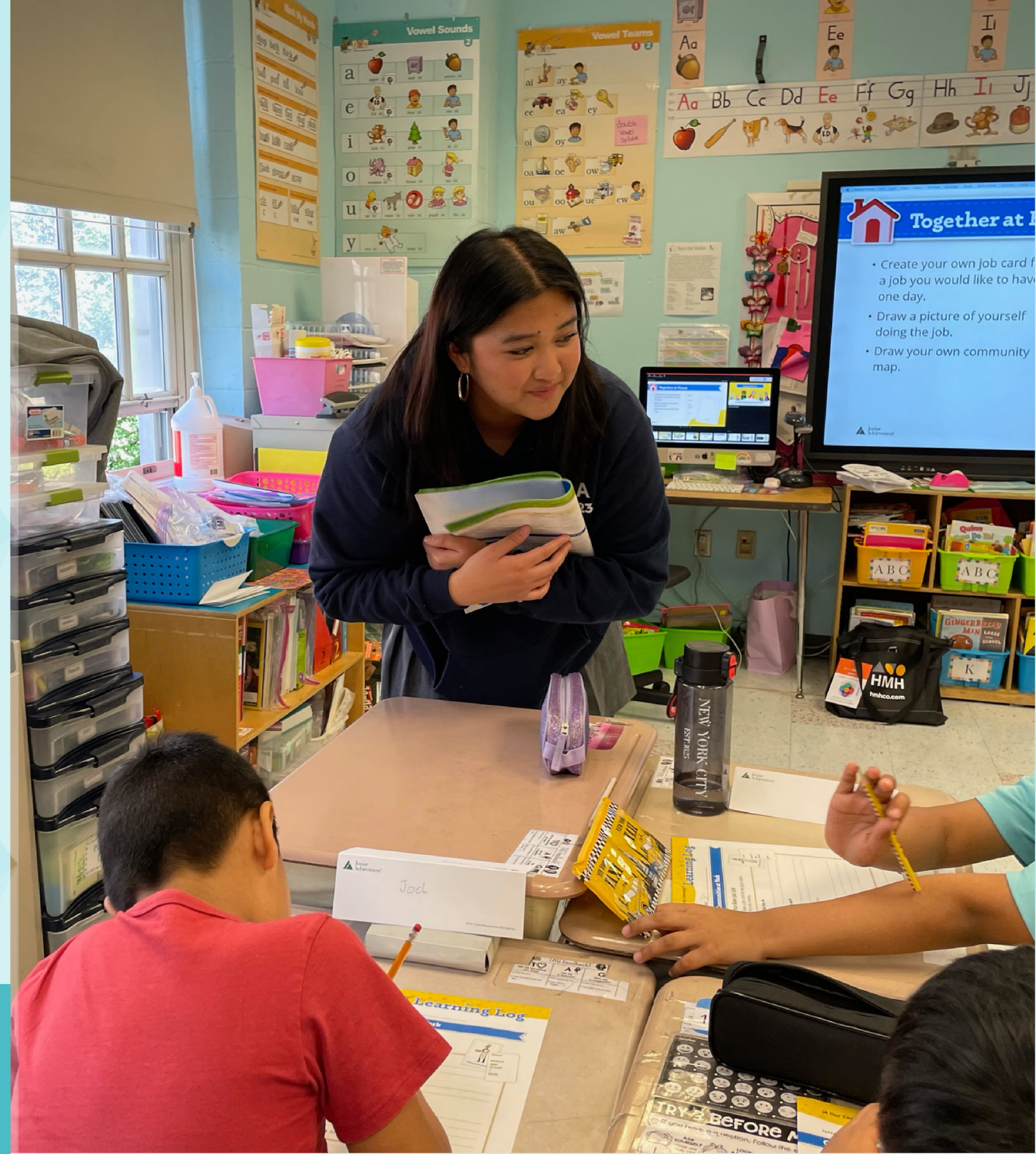
Learn more about JA New York and Get involved

(Clickable Links)

- Junior Achievement of New York Website
- JA Finance Park
- JA Inspire
- JA Job Shadow
- JA New York on Linktr.ee

- JA New York Leadership Awards Gala
- Golf Classic at Westchester Country Club

- Donate to JA New York
- Volunteer!



 bit.ly/JANYLinkedIn

 [@JANewYork](https://www.instagram.com/JANewYork)

 [facebook.com/JuniorAchievementofNewYork](https://www.facebook.com/JuniorAchievementofNewYork)

Board Member Roles & Responsibilities

Board Involvement

Attend meetings, serve on committees and lend your expertise

Volunteer Engagement

Get your company's employees involved!

Secure Financial Support

Identify avenues for funding within your company to support JA activities

Advocacy and Door-opening

Leverage your network to introduce JA to potential partners





**Junior
Achievement**[™]
of New York

THANK YOU

for your interest in helping to
support our Future Leaders

Betty Garger

President and CEO

bgarger@jany.org

Christopher Malin

Chief Financial Officer

cmalin@jany.org

Steven Sherrick

Senior Vice President

Development &
Communications

ssherrick@jany.org

Adrienne Hadaway

Vice President

Program Operations

ahadaway@jany.org